

# **PEEL REGION, HELP WELCOME THE WORLD!**

The 2023 IIHF Women's World Championship is coming to Brampton, April 5-16, and we want the world to know how incredibly diverse and dynamic the Peel Region is! We have the following opportunities for individuals and businesses to become involved with this massive event, and showcase the many multicultural communities of the GTA.

## Fan Experience:

- **DJ's** we are looking for DJ's who can spin eclectic music that can help pump up the crowds both outside and inside the CAA Centre
- Player of the Game On-Ice Presentations we are looking for dignitaries who represent a cultural association or community group in Peel, and want to help present the Player of the Game Sticks to the winning players of the game
- Tim Hortons Community Rink We have limited ice time/slots available for community groups who would like to learn how to skate, play ball hockey, or take in a hockey education session, but want to invite groups who would not normally have access to hockey to experience the game for themselves! Do you know of one?

## Food & Beverage:

- **Catering Opportunities** in exchange for a hot meal for 150 volunteers at the CAA Centre, restaurants will receive the following on the game day being catered:
  - o 10 single Non-Canada game tickets (donated in restaurant's name if not needed)
  - o :15 videoboard ad during TV Time-out & PA announcement
  - Menu hand-outs at the exits
- Food Trucks we are looking for diverse food trucks that would like to be present at Gate 1 of the CAA Centre

#### **Ticket Initiatives:**

- Women's Worlds in a Box As a local business, purchase 10 or more tickets and receive a promotional box containing event posters, coasters/stickers and schedule cards to celebrate the Women's Worlds at your establishment
  - Request your group tickets <u>HERE</u> (and remember to check the "Women's Worlds in a Box" at the bottom of the form)
- **Group Tickets** Organize a group of 10 or more and be entered to win a team-signed Canada jersey!
  - Request your group tickets <u>HERE</u>

#### Volunteer Opportunities:

• Volunteer - Be a part of the action by registering to volunteer HERE

If any of these opportunities are of interest to you, please email Khanh Be at <u>kbe@hockeycanada.ca</u>.

# 2023 IIHF WOMEN'S WORLD CHAMPIONSHIP | BRAMPTON